

New Membership Information BUSINESSES HELPING BUSINESSES

MISSION STATEMENT TO SERVE OUR MEMBERSHIP & COMMUNITY THROUGH PROACTIVE LEADERSHIP BY BUILDING A POSITIVE BUSINESS CLIMATE.

As a member with the Anna Maria Island Chamber of Commerce you automatically get these opportunities to dynamically market your business:

- FREE link to the Anna Maria Island Chamber of Commerce website www.amichamber.org . (With over 140,000 hits annually)
- FREE listing in 25,000 copies of the annual Vacation Guide Book viewed by island residents, businesses, membership & visitors via direct mail and walk-ins
- FREE direct response inquiries from individuals specifically interested in your type of business.
- FREE opportunity to place your business brochures in the Information Center display rack
- FREE one time insert in the Chamber Monthly Newsletter
- FREE placement of your business card in the Information Center display rack.

Also we have monthly (optional) events for members to have a chance to meet and market to other members.

- Sunrise Breakfast - \$8 per person
- Business Luncheon - \$15 per person
- Business Card Exchange - \$5 per person

EXPANDED MARKETING OPPORTUNITIES – (prices vary)

- Online Advertising opportunities on our www.amichamber.org website with live link logos and/or banner ads.
- Advertising opportunities in service-specific sections of the Official Visitors Guide & Business Directory. (More than 25,000 copies printed) It's a sell-out every year and sends your sales message around the world.
- Co-operative advertising opportunities with the Tourist Development and Convention Bureau.
- Advertising in the Anna Maria Island Business Map and Trolley route.
- Flyer distribution and advertising opportunities in the monthly AMI Chamber News.
- Direct Mail opportunities to visitors requesting sent information to over 500 inquiries monthly
- Full color back-lit transparency advertisements (DURATRANS) on service/product specific boards within the visitors information Center with direct phone-in technology.
- Event Sponsorship advertising opportunities
- Event Participation marketing opportunities at island festivals, dances and golf outings.

Annual Membership commitment

STANDARD COMMITMENT (Includes one link to AMI web site)	\$195.00
NOT-FOR-PROFIT	\$ 75.00
REAL ESTATE INDIVIDUAL ASSOCIATE/BROKER	\$95.00
ADMINISTRATIVE FEE (one time set-up)	\$ 25.00

PLUS

ACCOMMODATIONS_____	\$2 per unit
REAL ESTATE AGENCIES_____	\$10 per Broker, Associate, Employee
RESTAURANT _____	\$1 per seat including bar
BANKS, SAVINGS & LOANS_____	\$2 per employee
COMMERCIAL, PROFESSIONAL & RETAIL _____	\$2 per employee



Anna Maria Island Chamber
& Visitors Information Center
Email: info@annamariaislandchamber.org
Website: www.amichamber.org

5313 Gulf Dr. North
Holmes Beach, FL 34217
Tel: (941)-778-1541
800-392-9975
Fax: (941) 778-9679

MEMBERSHIP APPLICATION

BUSINESS NAME

CONTACT NAME

BUSINESS ADDRESS

MAILING ADDRESS

CITY, STATE, ZIP

CITY, STATE, ZIP

TELEPHONE

TYPE OF BUSINESS

FAX

In Business Since _____
Number of Employees _____

TOLL-FREE #

Insured _____
Bonded _____
Licensed _____

WEB ADDRESS

Accept Chamber Certificates
YES ____ **NO** ____

E-MAIL ADDRESS

DATE _____

SPONSOR

SIGNATURE _____

WEBSITE DESCRIPTION:
(Brief Description of business for web use)

WHAT MEMBERSHIP OFFERS YOU

CREDIBILITY:

You will be directly associated with your Chamber's "established" reputation of professional integrity and the commitment in the community.

EXPOSURE:

The Chamber is a highly visible, accessible and accepted medium of information. Display your brochures, business cards, wallboard of space photo in your local Information Center.

DISTINCTION:

As a member, you inherit the Chamber's reputation of quality, fair practice and ethics.

NETWORKING:

Participation in an organized group of Chamber businesses with common goals. Provide you a network of names, leads and potential profits.

OPPORTUNITY:

Annual Chamber social and fund raising activities allow you to become involved with business colleagues and the community as a whole.

POLITICAL INFLUENCE:

Your Chamber, as a unified organization promotes representation within the business community concerning primary issues that affect the management and well-being of all community enterprises.

REPRESENTATION:

The Anna Maria Island Chamber of Commerce is a member of the Florida Chamber of Commerce and FLA/USA. As a Chamber business, you have exposure to activities relevant to the overall growth within Florida.

Dear Member/Prospect:

It is the commitment of your Chamber's leadership to expand our membership services in the coming year so that your investment in the Anna Maria Island Chamber of Commerce returns even greater dividends than ever for the growth of your business.

Thank you for considering membership in the Anna Maria Island Chamber of Commerce and for providing us the chance to promote your business throughout the coming years.

Mary Ann Brockman – Anna Maria Island Chamber of Commerce President