



Symphony on the Sand Sponsors' Visibility Tampa Bay Area

- **Bradenton Herald Newspaper**
 - Extensive print campaign, including press releases, recurrently placed professionally designed color-enhanced ads pre-event (approximately ten weeks), featuring Sponsors' logos;
 - Follow-up releases and ads post-event, acknowledging Sponsors' participation
- **Spectrum cable television spots and commercials**
 - 1,000 thirty-second promotional spot (commercial)
 - 80 promotional announcements on Bay News 9 and other Spectrum cable channels during the period two weeks prior to the event.
 - Display on the Community Bay News 9 Calendar two weeks prior to the event, to run once per hour all day.
 - Include a full box of the event on the Baynews9.com "Special Events" page with links to major sponsors thirty days prior to the event date.
 - Attempt to mention the event in weather reports once per hour, the day of the event.
- **WSMR and WUSF radio announcements,**
 - Aired under Product Category: Performances, Plays, Theatre, Orchestra
 - 85+ spots airing one month prior to event
 - Length of announcements: 15 to 20 second segments
 - Time-frame of announcements: Monday - Sunday 6am – 12 midnight
 - Listing on WUSF Public Media Community Calendar of Events
- **On-site day of event recognition and signage**

Symphony on the Sand

Coquina Beach Gulfside Park • November 11, 2017



SPONSORSHIP OPPORTUNITIES - SYMPHONY ON THE SAND/2017

Official Lead Sponsor - Only 1 Available - \$10,000 - Includes: Choose this Option

- * Sand sculpture with Corporate Logo
- * VIP pre-show champagne meet and greet with Maestro Gershfeld and lead soloists
- * Exclusive stage banner
- * On Stage recognition - with the opportunity to speak
- * Priority seating
- * Reserved parking
- * Corporate logo featured in promotional PSA airing on local television stations throughout the Tampa Bay area
- * Logo on all print advertising
- * VIP table of 10 with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Prominent on site recognition and signage, plus recognition in all event collateral materials
- * Full page, full color ad in playbill

Platinum Sponsor - \$5,000 - Includes: Choose this Option

- * Corporate logo featured in promotional PSA airing on local television stations throughout the Tampa Bay area
- * Symphony on the Sand event featured in promotion announcements on WUSF 89.7 (NPR) and classical WSMR 89.1 FM stations
- * Logo on all print advertising
- * VIP table of 10 with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Prominent on site recognition and signage, plus recognition in all event collateral
- * Full page, full color ad in playbill

Gold Sponsor - \$3,000 - Includes: Choose this Option

- * VIP table of 10 with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Logo on all print advertising
- * Prominent on site recognition and signage, plus recognition in all event collateral materials
- * Full page, full color ad in playbill

Silver Sponsor - \$1,500 - Includes: Choose this Option

- * 6-VIP tickets with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Half-page full color ad in playbill

Bronze Sponsor - \$1,000 - Includes: Choose this Option

- * 4-VIP tickets with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Quarter-page full color ad in playbill

NEW 2017 SPONSOR OPPORTUNITIES

\$400 Includes: Choose this Option

- * 2-VIP Table Tickets with delicious small plates by area restaurateurs, complimentary fine wine and select beers
- * Your company's or organization's name appears in playbill at Sponsor Listing page
- * Exceptional opportunity to show your support of arts and culture in the community
- * Your sponsorship listing will be seen by attendees of Symphony on the Sand as we open the season with this spectacular event

\$200 Includes: Choose this Option

- * 2 Chair Tickets with complimentary fine wine and select beers
 - * Your company's or organization's name appears in playbill at Sponsor Listing page
 - * Exceptional opportunity to show your support of arts and culture in the community
 - * Your sponsorship listing will be seen by attendees of Symphony on the Sand as we open the season with this spectacular event
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SPONSORSHIP OPPORTUNITIES - SYMPHONY ON THE SAND/2017

Company Name

First Name Last Name

Street Address

City State Zip

Phone Number E-mail

Sponsorship Level

Method of Payment

Credit Card Number

Expiration Date CVS2 Code

Name as it appears on Credit Card

Billing address for Credit Card

Street Address

City State Zip